



University of Sussex

SPRU – Science & Technology Policy Research



# Opening Up Scientific Incertitude:

implications of uncertainty  
for science policy and expert evidence

presentation to International Symposium on  
*Scientific Incertitude and Society: Lessons from Law Courts*  
Hitotsubashi Memorial Hall, National University, Tokyo,  
26 August 2012

**Andy Stirling**  
SPRU & STEPS Centre

# ‘Sound Science’ in Policy and Regulation

## on zoonotic pandemics:

*“... sound science ... science-based decisions”*

*- UN WHO DG Margaret Chan*

## on genetic modification:

*“... this government's approach is to make decisions ... on the basis of **sound science**”*

*- former UK Prime Minister, Tony Blair*

## on chemicals:

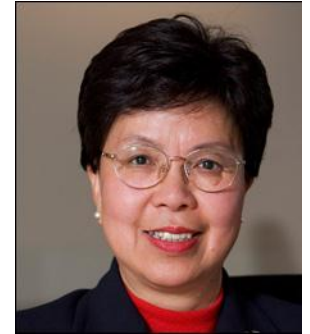
*“ ...**sound science** will be the basis of the Commission's legislative proposal...”*

*- EC RTD Commissioner, Philippe Busquin*

## on energy:

*“[n]ow is the right time for a cool-headed, evidence based assessment ... I want to sweep away **historic prejudice** and put in its place **evidence and science**”*

*former UK Energy Minister Malcolm Wicks*



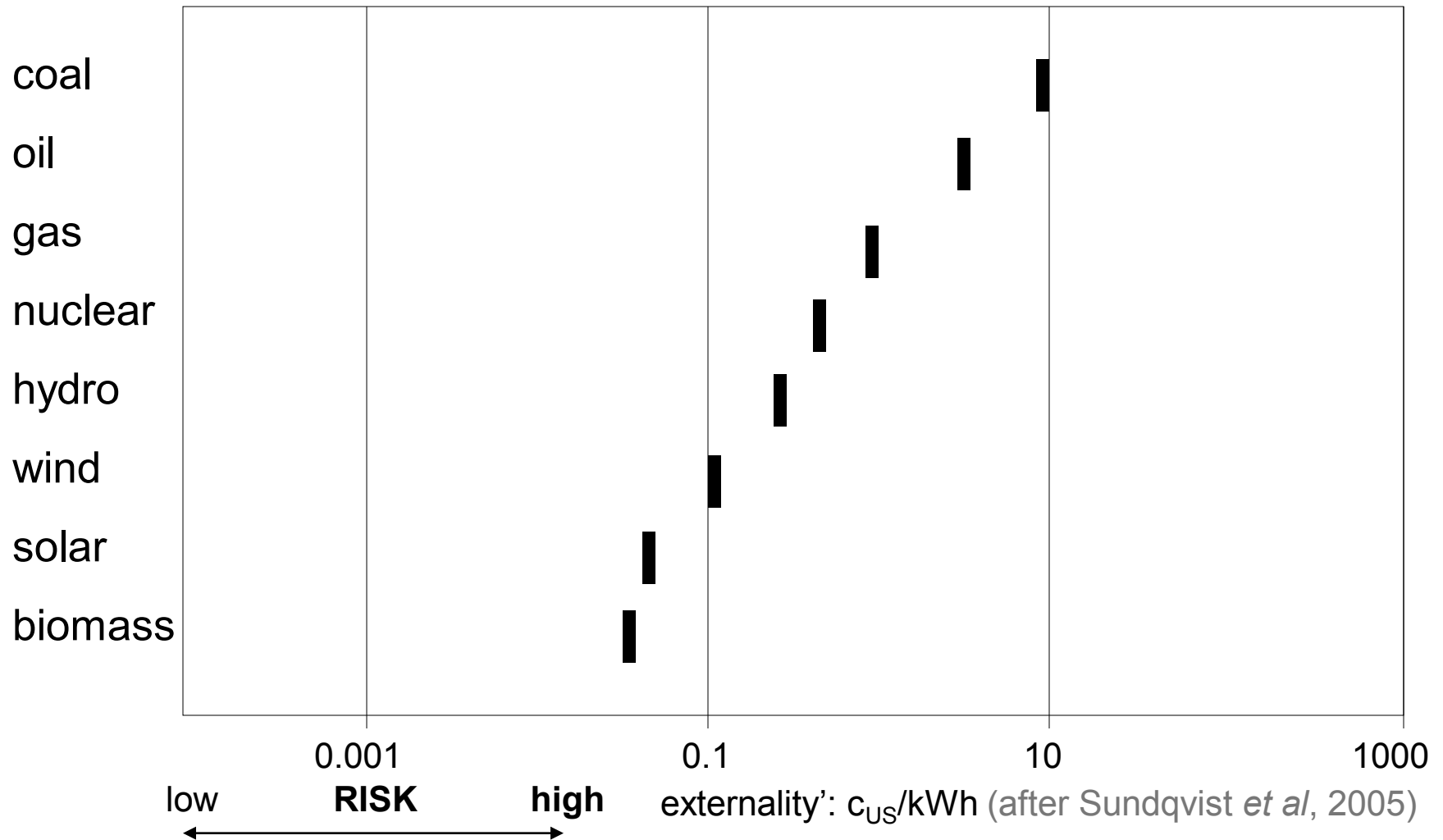
Justification: from political ‘problems’ to technical ‘puzzles’

# Ambiguity in Evidence

**Energy technologies: mature, sophisticated comparative analysis...**

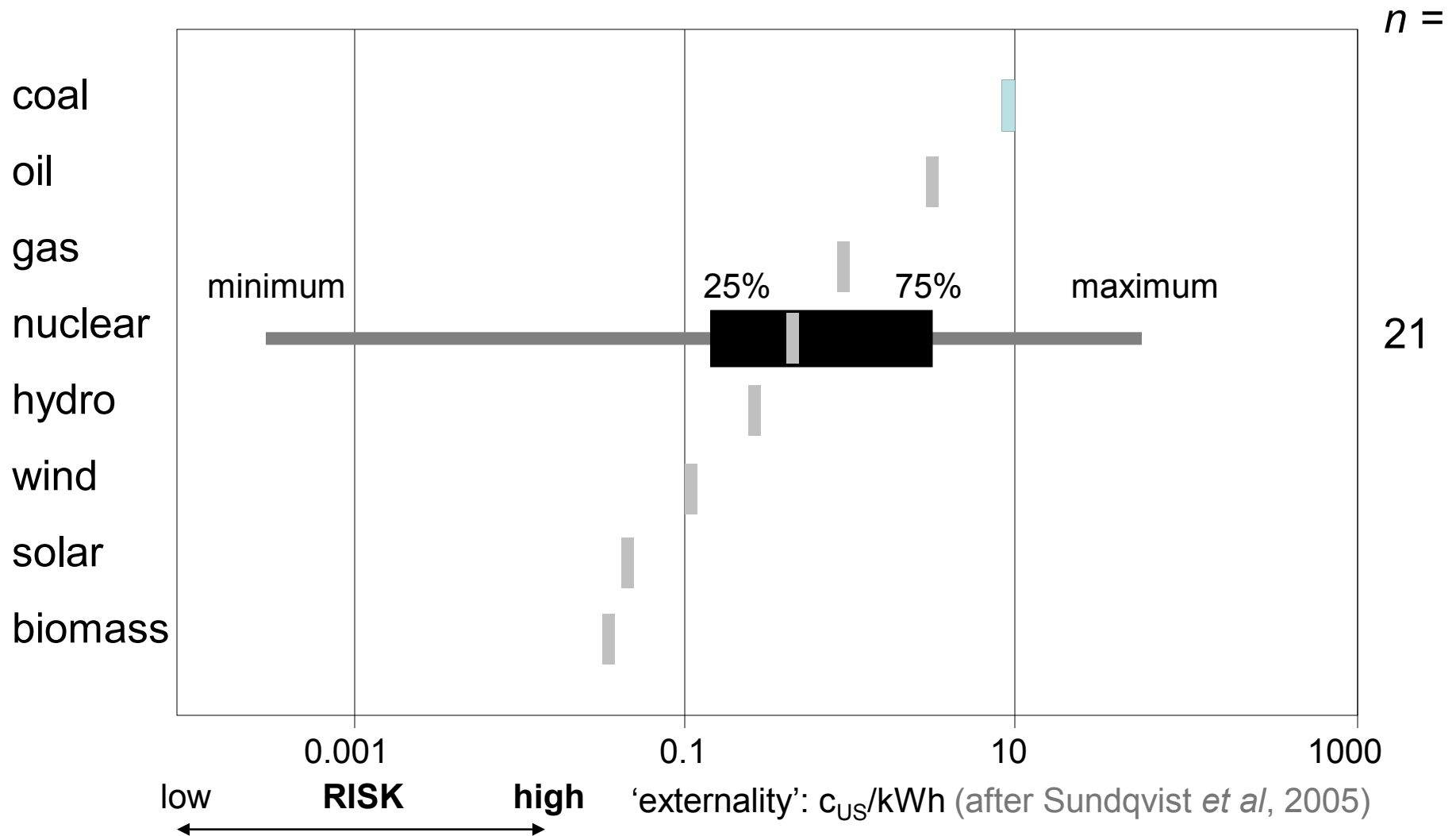
# Ambiguity in Evidence

Energy technologies: mature, sophisticated comparative analysis...



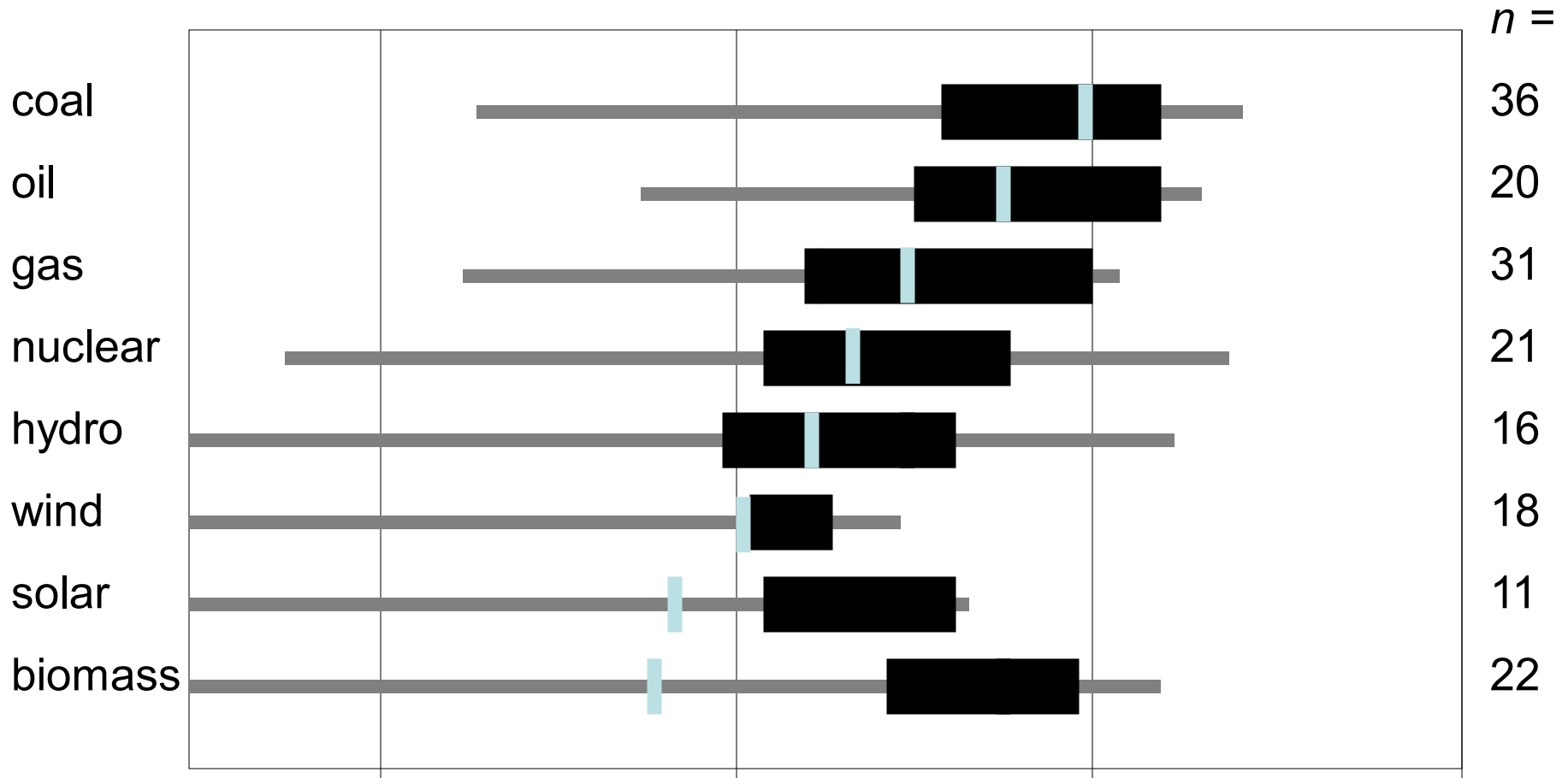
# Ambiguity in Evidence

Energy technologies: mature, sophisticated comparative analysis...



# Ambiguity in Evidence

Energy technologies: mature, sophisticated comparative analysis...



# Knowing Knowledge

Conventional 'risk practices' suppress our 'knowledge about knowledge'

# Knowing Knowledge

Conventional expert practices suppress our 'knowledge about knowledge'  
marginalises, elides, ignores, (often) denies radical openness of 'incertitude':

- **insufficiency:** knowledge efficacy is not normative basis for  
action      *Aristotle, Kant, Habermas know-how is less important than know-why*

– eg: how to apply *neuroscience*?





# Knowing Knowledge

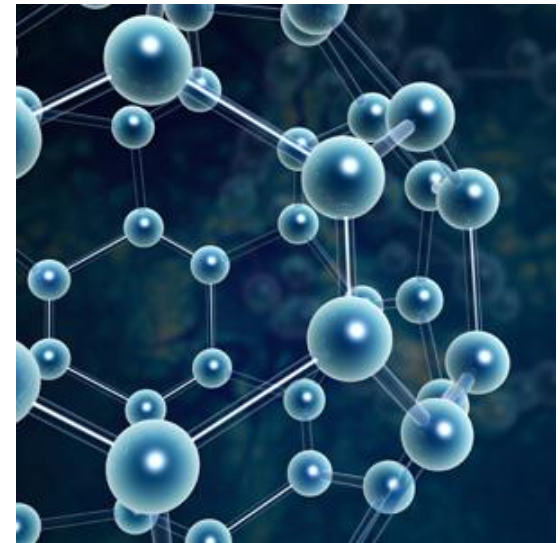
Conventional expert practices suppress our 'knowledge about knowledge'

marginalises, elides, ignores and (often) denies **realities** of knowledge:

- **insufficiency:** knowledge efficacy is not normative basis for action

- **incompleteness:** knowledge enabling utility is limited on wider effects  
*Lao Tzu, Socrates, Keynes* 'unknowns' as important as 'knowns'

– eg: *unexpected mechanisms in nanohealth technologies*



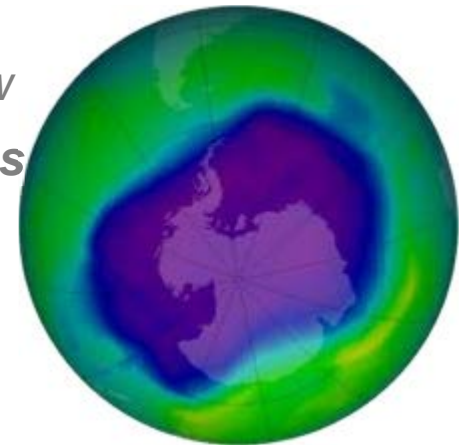
# Knowing Knowledge

Conventional expert practices suppress our 'knowledge about knowledge'

marginalises, elides, ignores and (often) denies **realities** of knowledge:

- **insufficiency:** knowledge efficacy is not normative basis for action
- **incompleteness:** knowledge enabling utility is limited on wider effects
- **indeterminacy:** effective knowledge does not preclude surprise  
*Gödel, Dosi, Collingridge "known knowns" foster hubris*

– eg: dangers of thinking we know  
*halogenated hydrocarbons*  
*CFCs and the ozone hole*  
*endocrine disruptors*  
*methyl tertbutyl ether*



# Knowing Knowledge

Conventional expert practices suppress our 'knowledge about knowledge'

marginalises, elides, ignores and (often) denies **realities** of knowledge:

- **insufficiency:** knowledge efficacy is not normative basis for action
- **incompleteness:** knowledge is always limited as a basis for action
- **indeterminacy:** effective knowledge does not preclude surprise
- **'inversity':** increased knowledge can increase ignorance  
*Einstein, Ravetz, Beck...* *area / perimeter of known*

– *nonlinear  
dynamics  
of climate  
and oceans*



# Knowing Knowledge

Conventional expert practices suppress our 'knowledge about knowledge'

marginalises, elides, ignores and (often) denies **realities** of knowledge:

- **insufficiency:** knowledge efficacy is not normative basis for action
- **incompleteness:** knowledge is always limited as a basis for action
- **indeterminacy :** effective knowledge does not preclude surprise
- **'inversity':** increased knowledge can increase ignorance
- **intractability:** knowledge-commitments compound vulnerability  
*Ellul, Wynne, Tenner not existence but exposure to unknown*

*eg: nuclear  
dependency*



# Knowing Knowledge

Conventional expert practices suppress our 'knowledge about knowledge'

marginalises, elides, ignores and (often) denies **realities** of knowledge:

- **insufficiency:** knowledge efficacy is not normative basis for action
- **incompleteness:** knowledge is always limited as a basis for action
- **indeterminacy :** effective knowledge does not preclude surprise
- **'inversity':** increased knowledge can increase ignorance
- **intractability:** knowledge-commitments compound vulnerability
- **incommensurability:** knowledges are plural and often conflicting  
*Kuhn, Arrow, Jasanoff...*  
*knowledge often not linear / additive*
  - eg: agronomy, ecology, soil science, molecular biology on **GM**



# Knowing Knowledge

Conventional expert practices suppress our 'knowledge about knowledge'

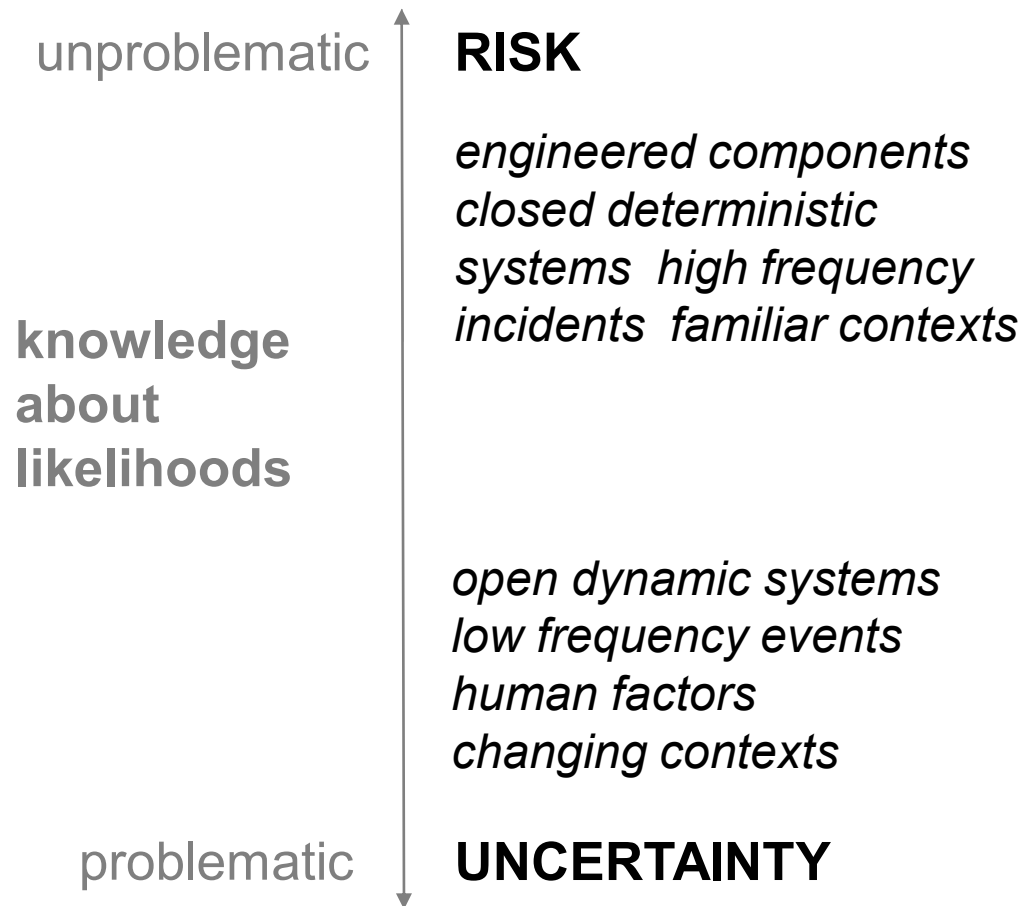
marginalises, elides, ignores and (often) denies **realities** of knowledge:

- **insufficiency:** knowledge efficacy is not normative basis for action
- **incompleteness:** knowledge is always limited as a basis for action
- **indeterminacy:** effective knowledge does not preclude surprise
- **'iversity':** increased knowledge can increase ignorance
- **intractability:** knowledge-commitments compound vulnerability
- **incommensurability:** knowledges are plural and often conflicting

**representing incomplete knowledge as expert 'risk' is deeply problematic**

# Beyond Risk

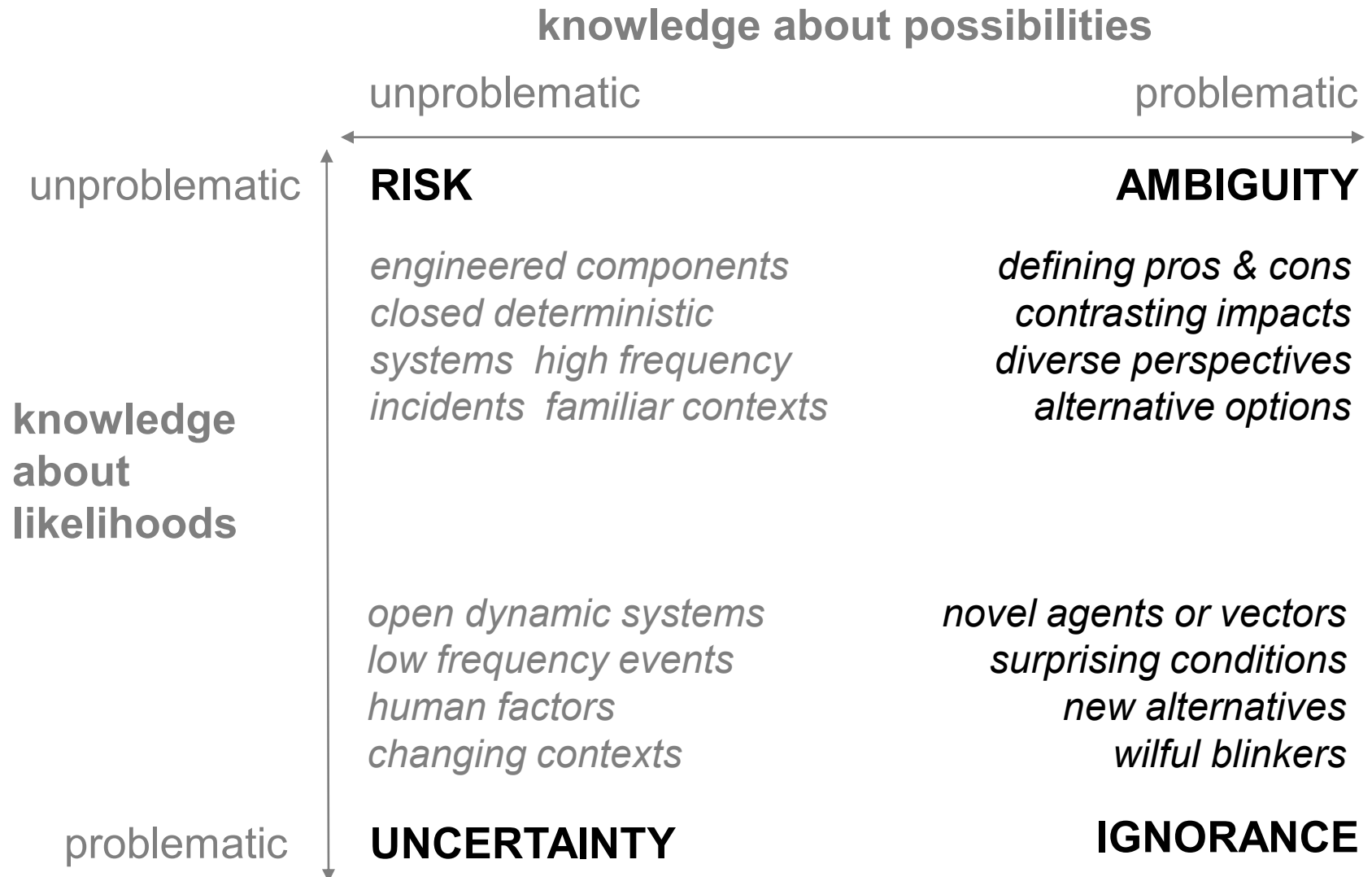
contrasting aspects of 'incertitude'



- Socrates, Lao Tzu, Knight, Keynes, Shackle, Collingridge, Smithson, Ravetz, Wynne ...

# Beyond Risk

## contrasting aspects of 'incertitude'

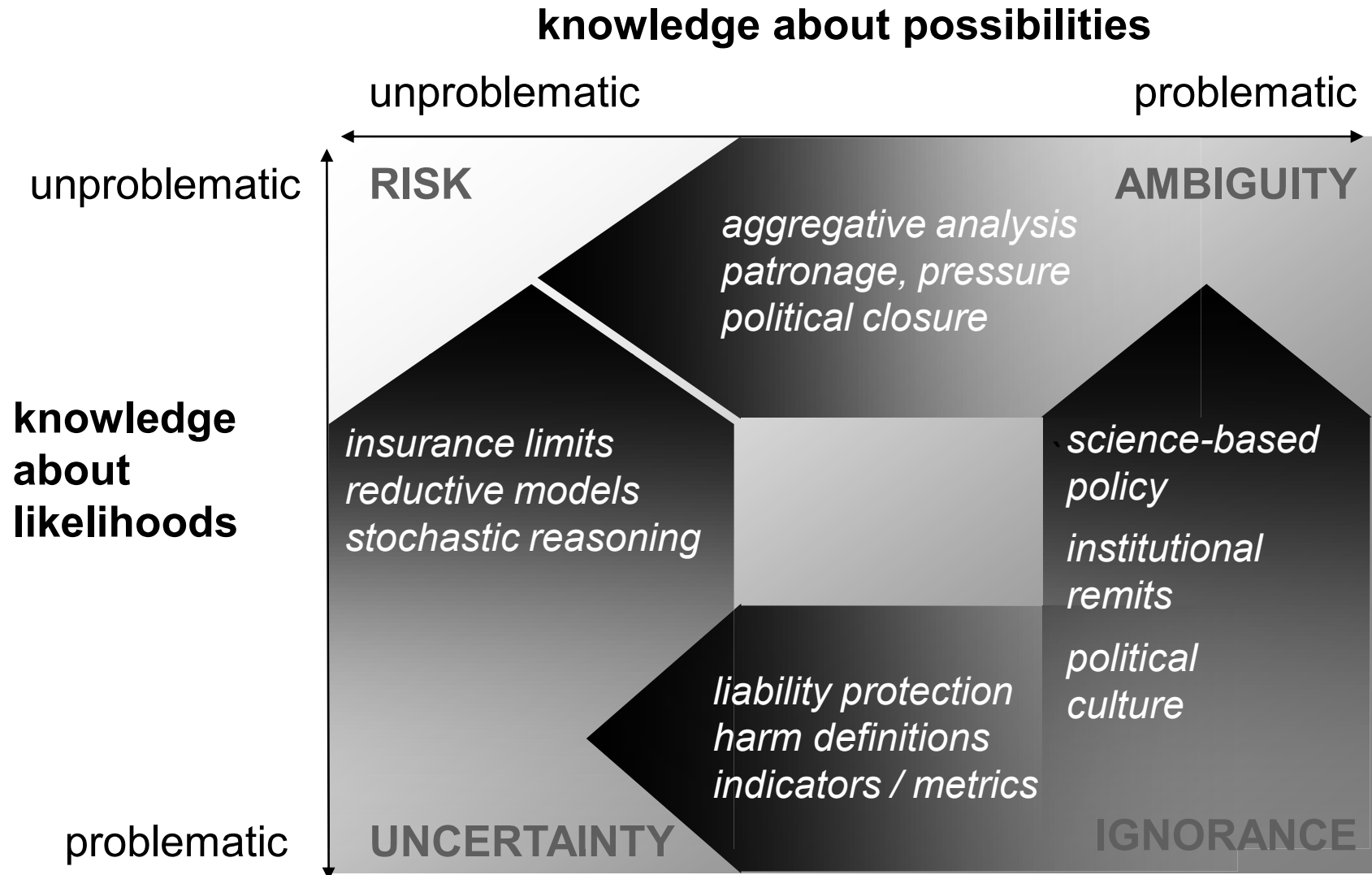


- Socrates, Lao Tzu, Knight, Keynes, Shackle, Collingridge, Smithson, Ravetz, Wynne ...



# Pressures for Closure

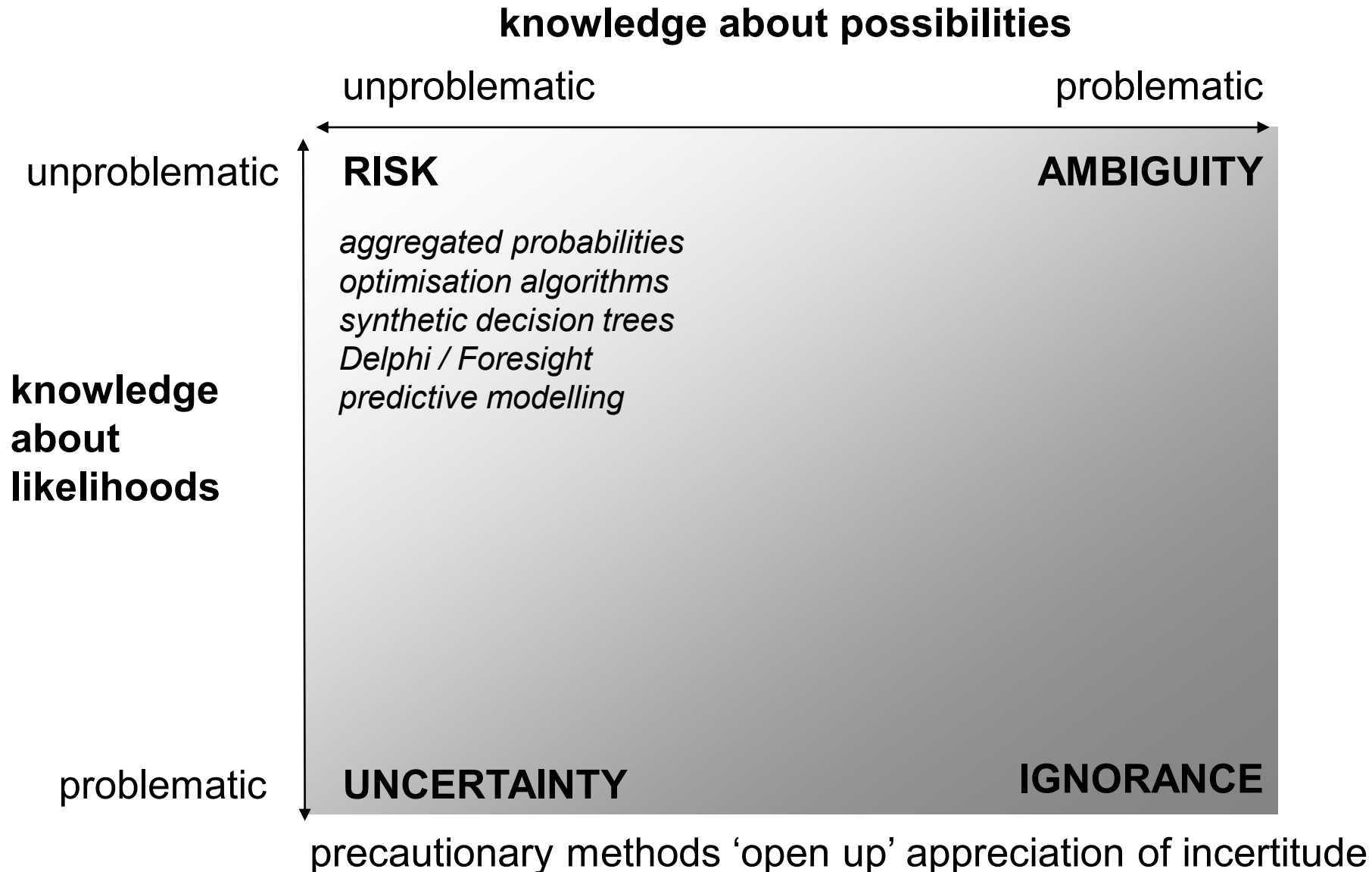
institutional drivers of risk assessment



risk focus is shaped by power – Beck’s “organised irresponsibility”

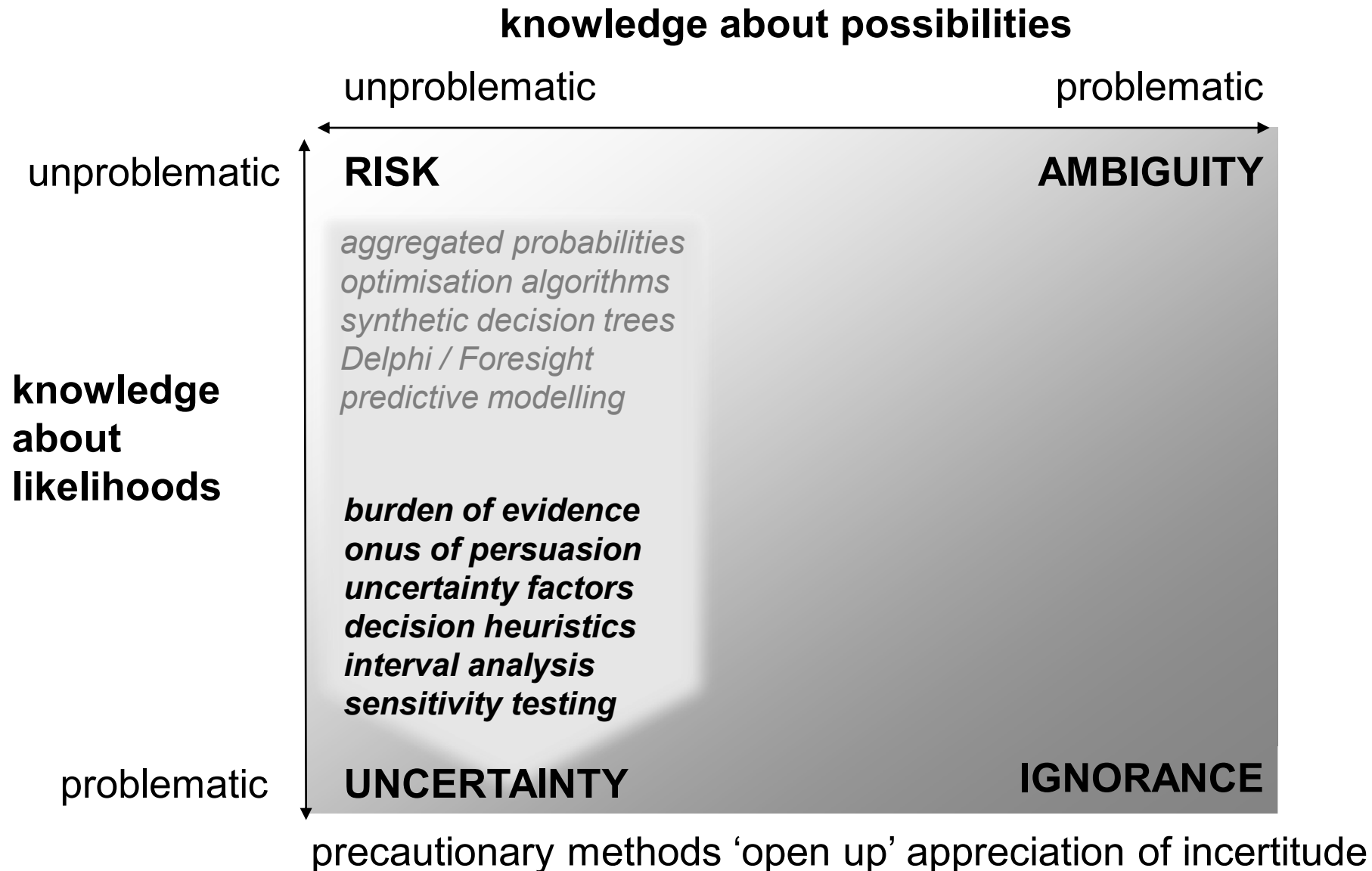
# Methods for ‘Opening Up’

precaution and participation are about rigour



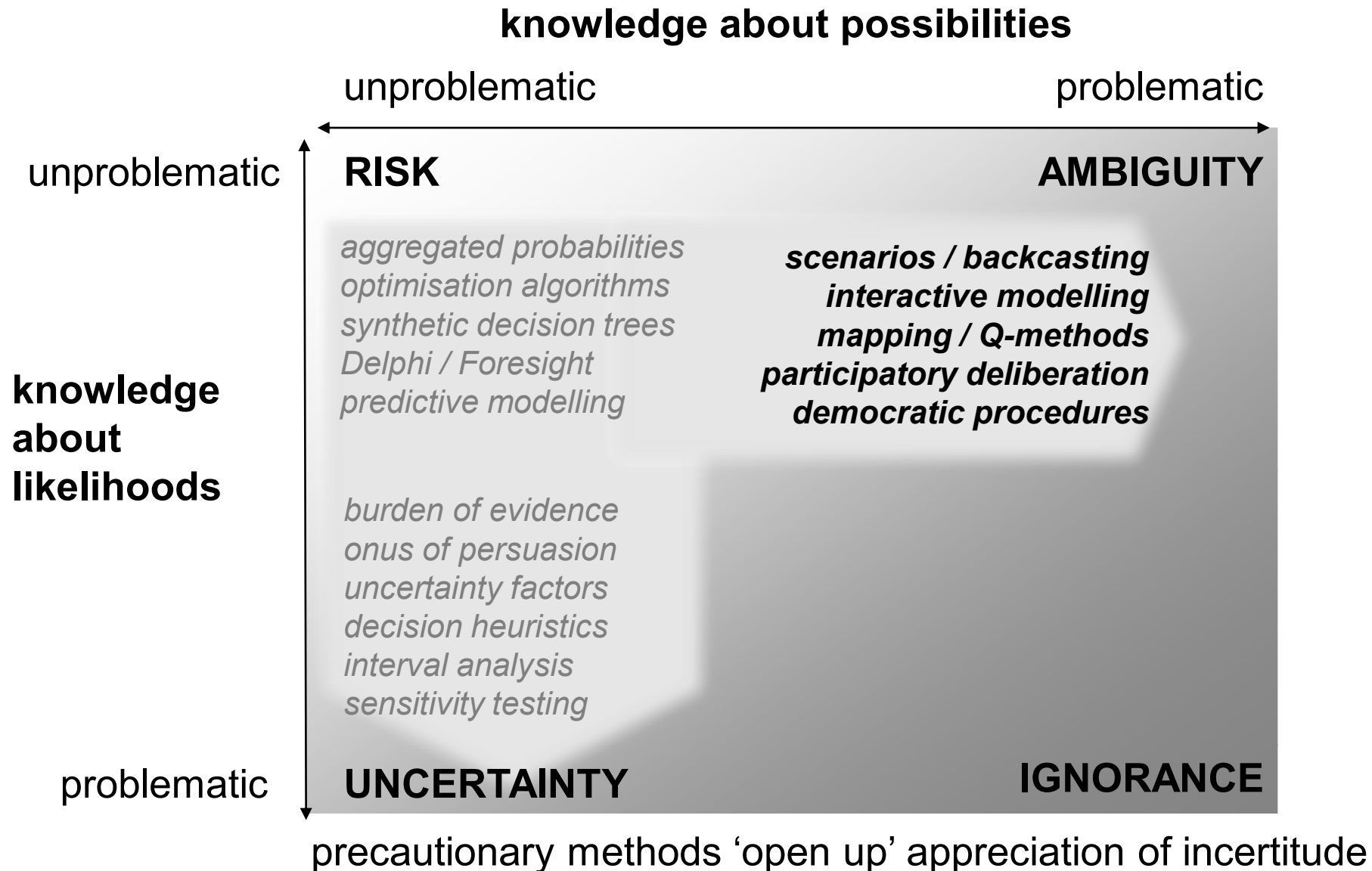
# Methods for 'Opening Up'

precaution and participation are about rigour



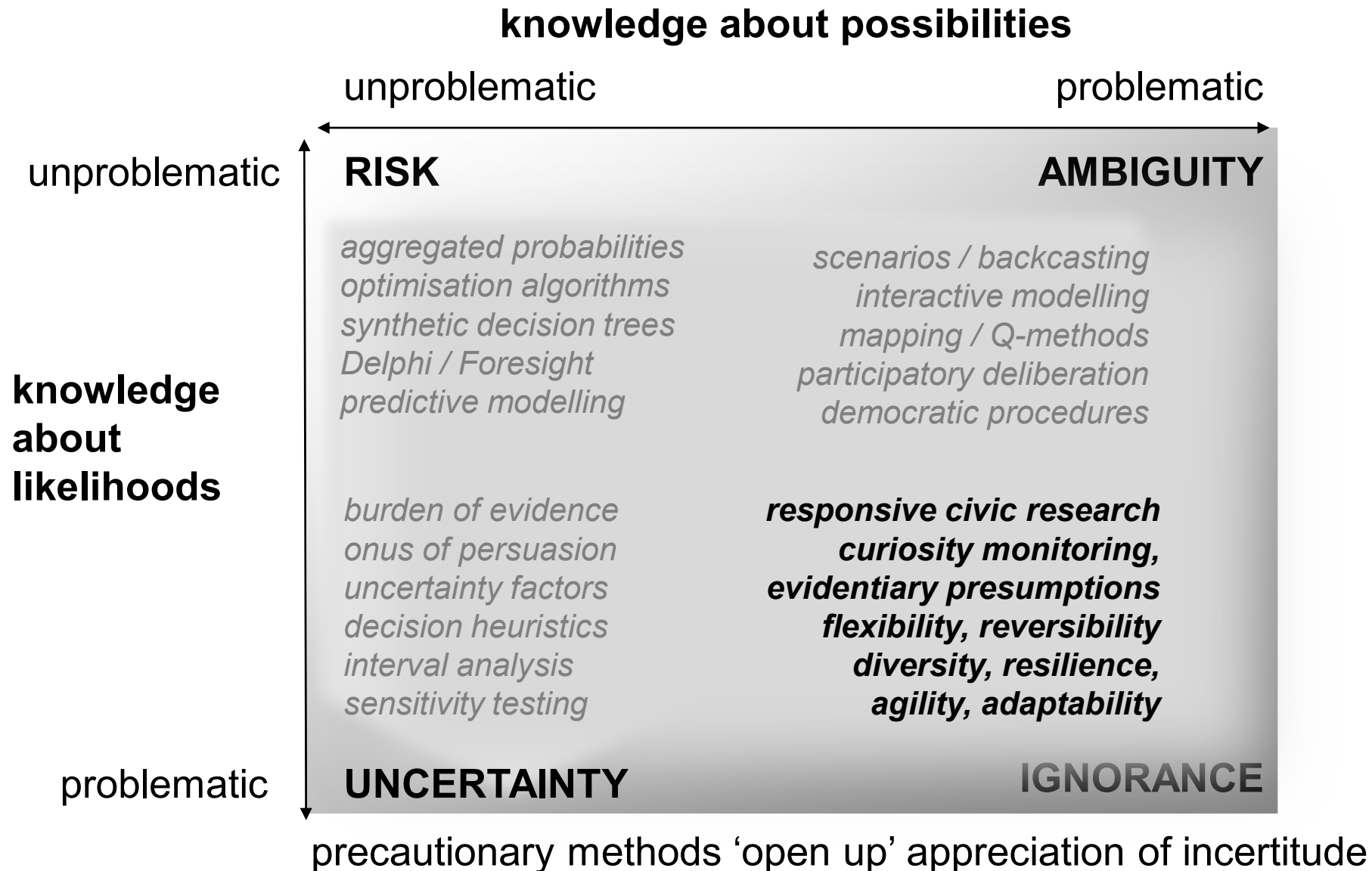
# Methods for ‘Opening Up’

precaution and participation are about rigour



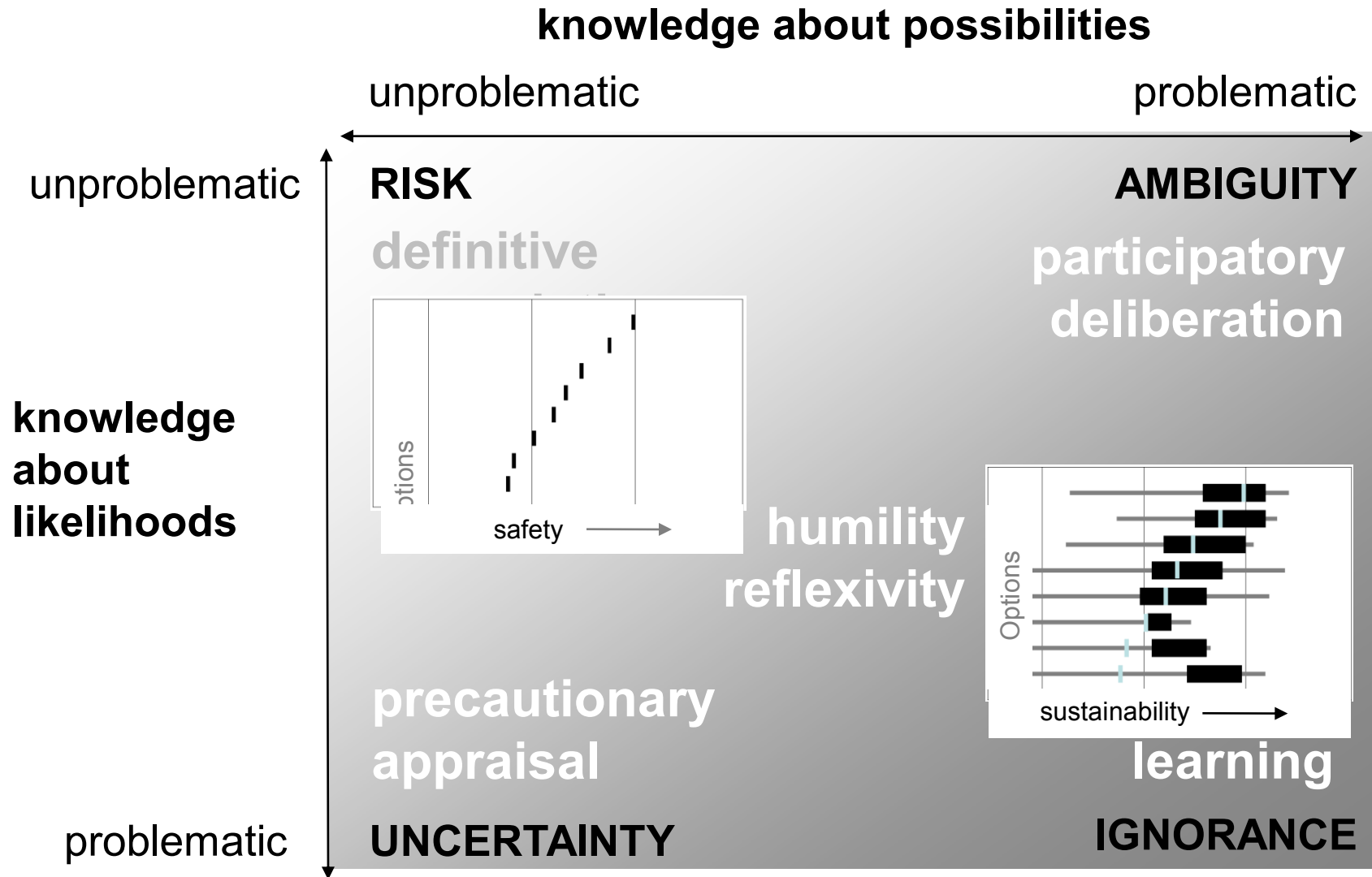
# Methods for ‘Opening Up’

precaution and participation are about rigour



# ‘Opening Up’ Incertitude

precaution and participation are about rigour



‘opening up’: options, issues, approaches, possibilities, perspectives

# Precaution, Participation, Adaptive Learning (cf: EEA, 2001)

From narrow 'decision rules' to broad-based 'deliberative process'

**extend scope**

additive, cumulative, synergistic effects; life cycles, compliance  
*real world effects: closed systems': MTBE PCBs, DES; '*

# Precaution, Participation, Adaptive Learning (cf: EEA, 2001)

From narrow 'decision rules' to broad-based 'deliberative process'

**extend scope**                      additive, cumulative, synergistic effects; life cycles, compliance  
, ‘

**explicit incertitude**              explicitly engage with uncertainty, ambiguity and ignorance  
*reduction to risk: CFCs, EDCs, GMOs,*



# Precaution, Participation, Adaptive Learning (cf: EEA, 2001)

## From narrow 'decision rules' to broad-based 'deliberative process'

<b>extend scope</b>	additive, cumulative, synergistic effects; life cycles, compliance
<b>explicit incertitude</b>	explicitly engage with uncertainty, ambiguity and ignorance
<b>humility on science</b>	sensitivities & proxies: mobility, persistence, bioaccumulation <i>omission of persistence in organochlorines, MTBE, CFCs</i>

# Precaution, Participation, Adaptive Learning (cf: EEA, 2001)

## From narrow 'decision rules' to broad-based 'deliberative process'

**extend scope**                      additive, cumulative, synergistic effects; life cycles, compliance

‘  
,

**explicit incertitude**                      explicitly engage with uncertainty, ambiguity and ignorance

,

**humility on science**                      sensitivities & proxies: mobility, persistence, bioaccumulation

**pro-active research**                      prioritise open monitoring & surveillance & targeted experiment  
*neglected monitoring: TBT, BSE; asbestos, benzene, PCBs*

# Precaution, Participation, Adaptive Learning (cf: EEA, 2001)

## From narrow 'decision rules' to broad-based 'deliberative process'

**extend scope**                      additive, cumulative, synergistic effects; life cycles, compliance

,  
,

**explicit incertitude**                      explicitly engage with uncertainty, ambiguity and ignorance

,

**humility on science**                      sensitivities & proxies: mobility, persistence, bioaccumulation

**pro-active research**                      prioritise open monitoring & surveillance & targeted experiment

**deliberate argument**                      levels of proof, burden of evidence, onus of persuasion  
*Swann Committee on antimicrobials, 1967 later ignored*

# Precaution, Participation, Adaptive Learning (cf: EEA, 2001)

## From narrow ‘decision rules’ to broad-based ‘deliberative process’

<b>extend scope</b>	additive, cumulative, synergistic effects; life cycles, compliance , ‘
<b>explicit incertitude</b>	explicitly engage with uncertainty, ambiguity and ignorance ,
<b>humility on science</b>	sensitivities & proxies: mobility, persistence, bioaccumulation
<b>pro-active research</b>	prioritise open monitoring & surveillance & targeted experiment
<b>deliberate argument</b>	levels of proof, burden of evidence, onus of persuasion
<b>alternative options</b>	pros, cons, justifications for range of options & substitutes <i>ALARA, BAT, BPM – ionising radiation, fisheries, acid rain</i>

# Precaution, Participation, Adaptive Learning (cf: EEA, 2001)

## From narrow 'decision rules' to broad-based 'deliberative process'

extend scope	additive, cumulative, synergistic effects; life cycles, compliance
explicit incertitude	explicitly engage with uncertainty, ambiguity and ignorance
humility on science	sensitivities & proxies: mobility, persistence, bioaccumulation
pro-active research	prioritise open monitoring & surveillance & targeted experiment
deliberate argument	levels of proof, burden of evidence, onus of persuasion
alternative options	pros, cons, justifications for range of options & substitutes
transdisciplinarity	collect all relevant knowledge, beyond 'usual suspects' <i>MTBE / engineers; BSE / vets (clinical / toxicology / epidem.)</i>

# Precaution, Participation, Adaptive Learning (cf: EEA, 2001)

## From narrow 'decision rules' to broad-based 'deliberative process'

**extend scope** additive, cumulative, synergistic effects; life cycles, compliance

**explicit incertitude** explicitly engage with uncertainty, ambiguity and ignorance

**humility on science** sensitivities & proxies: mobility, persistence, bioaccumulation

**pro-active research** prioritise open monitoring & surveillance & targeted experiment

**deliberate argument** levels of proof, burden of evidence, onus of persuasion

**alternative options** pros, cons, justifications for range of options & substitutes

**transdisciplinarity** collect all relevant knowledge, beyond 'usual suspects'

**engage public** independence through pluralism and robustness on values

*benzene, DES, asbestos, acid rain, fisheries*

# Precaution, Participation, Adaptive Learning (cf: EEA, 2001)

## From narrow ‘decision rules’ to broad-based ‘deliberative process’

extend scope	additive, cumulative, synergistic effects; life cycles, compliance
explicit incertitude	explicitly engage with uncertainty, ambiguity and ignorance
humility on science	sensitivities & proxies: mobility, persistence, bioaccumulation
pro-active research	prioritise open monitoring & surveillance & targeted experiment
deliberate argument	levels of proof, burden of evidence, onus of persuasion
alternative options	pros, cons, justifications for range of options & substitutes
transdisciplinarity	collect all relevant knowledge, beyond ‘usual suspects’
engage public	independence through pluralism and robustness on values
‘open up’ politics	‘plural conditional’ (not unitary definitive) inputs to policy debate <i>‘GM’ (trans / syn / MAB), ‘low carbon’ (nuclear / CCS / renews)</i>

# **Precaution, Participation, Adaptive Learning** *(cf: EEA, 2001)*

## **From narrow ‘decision rules’ to broad-based ‘deliberative process’**

**extend scope**                      additive, cumulative, synergistic effects; life cycles, compliance

**explicit incertitude**              explicitly engage with uncertainty, ambiguity and ignorance

**humility on science**              sensitivities & proxies: mobility, persistence, bioaccumulation

**pro-active research**              prioritise open monitoring & surveillance & targeted experiment

**deliberate argument**              levels of proof, burden of evidence, onus of persuasion

**alternative options**              pros, cons, justifications for range of options & substitutes

**transdisciplinarity**              collect all relevant knowledge, beyond ‘usual suspects’

**engage public**                      independence through pluralism and robustness on values

**‘open up’ politics**                  ‘plural conditional’ (not unitary definitive) inputs to policy debate



# Plural Conditional Advice

## **Risks of different agricultural strategies**

under assumptions of selection of UK expert policy advisers

organic

environmental

intensive

GM + labelling

GM + monitoring

GM + voluntary controls

# Plural Conditional Advice

## Risks of different agricultural strategies

under assumptions of selection of UK expert policy advisers

organic  
environmental  
intensive  
GM + labelling  
GM + monitoring  
GM + voluntary controls

high                      risk                      low

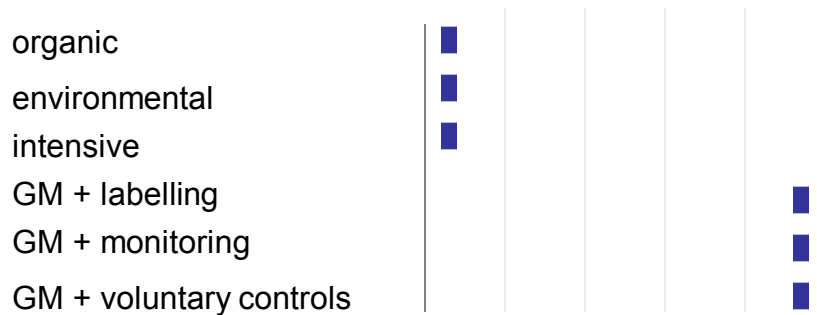


# Plural Conditional Advice

## Risks of different agricultural strategies

under assumptions of selection of UK expert policy advisers

### GOVERNMENT



high risk low

# Plural Conditional Advice

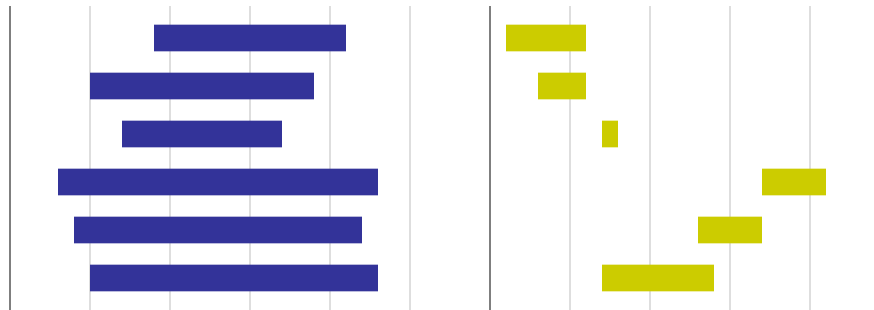
## Risks of different agricultural strategies

under assumptions of selection of UK expert policy advisers

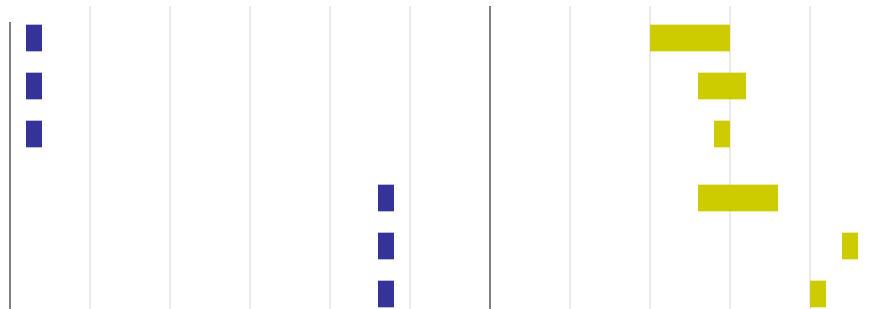
GOVERNMENT

INDUSTRY

organic  
environmental  
intensive  
GM + labelling  
GM + monitoring  
GM + voluntary controls



organic  
environmental  
intensive  
GM + labelling  
GM + monitoring  
GM + voluntary controls



high

risk

low



# Plural Conditional Advice

## Risks of different agricultural strategies

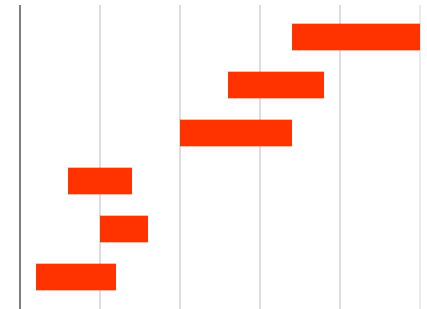
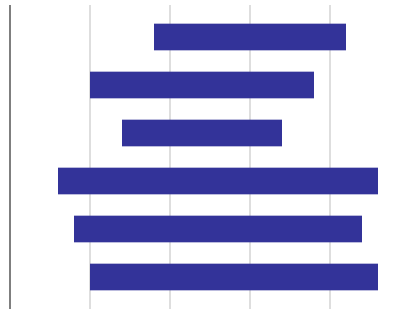
under assumptions of selection of UK expert policy advisers

GOVERNMENT

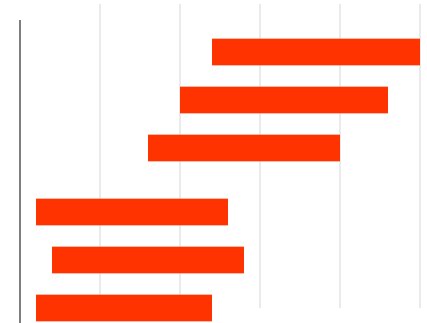
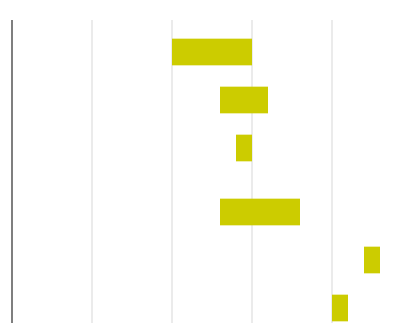
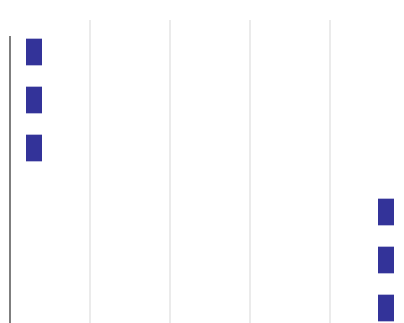
INDUSTRY

PUBLIC INTEREST

organic  
environmental  
intensive  
GM + labelling  
GM + monitoring  
GM + voluntary controls



organic  
environmental  
intensive  
GM + labelling  
GM + monitoring  
GM + voluntary controls



high risk low

A horizontal double-headed arrow pointing from 'high' on the left to 'low' on the right, with the word 'risk' centered above it.