FUSO CASE CHALLENGE 2019



SHAPE THE FUTURE OF MOBILITY

We cordially invite you to participate in our case challenge on November 29!
The winning team will visit the Mercedes-Benz Museum
and Daimler Headquarter in Stuttgart, Germany

※Details of the case study will be announced separately to registered participants

Participants will work on a real-life business challenge that FUSO faces today and the finalists will have a chance to pitch their ideas to our executives. As young talents, your ideas can truly impact the future of the transport industry. Not only is this a competition, it is also and opportunity for us to evaluate and shape the future of mobility. We look forward to your application!

How to register?

- **Open to undergraduate students in Japan. Each team must consist of four members.**
- **To apply, please fill in the application form and send it to the email address below.**
- **Deadline: Monday, September 16, 2019**
- **Carefully check the attached application**
- **For further information, contact us at mftbc_hr_marketing@daimler.com with the subject line "FUSO Challenge"**

FUSO

MITSUBISHI FUSO TRUCK & BUS CORPORATION